

QUEENSBOROUGH COMMUNITY COLLEGE
The City University of New York
ACADEMIC SENATE

Committee on Cultural and Archival Resources

TO: Emily Tai, Vice Chair, Academic Senate Steering Committee
FROM: Isabella Lizzul, Chair, Committee on Cultural and Archival Resources
SUBJECT: **Annual Report for Committee on** Committee on Cultural and Archival Resources
for 2016 /2017
DATE: **September 19, 2017**

Committee members:

Ian Beckford, Strategic Planning, Assessment & Institutional Effectiveness (2019)

Leslie Francis, Business (2019)

Cary Lane, Academic Literacy (2019)

Zivah Perel Katz, English (2018)

Isabella Lizzul, Health, Physical Education & Dance (2018)

Lekic, Mirna, Music (2020)

Guo, Wenli, Physics (2020)

Pecinka, Kathleen, Nursing (2020)

Dates Committee met:

10/26/2016

04/24/2017

05/15,2017

Narrative summary of Committee work:

Professor Christine Kim updated the committee members as to how faculty can use the Library Guides and CUNY Academic Works sites to deposit scholarly work related to the Cultural and Archival Resources on campus. This work would be open access and searchable on Google. Faculty need only to create an Academic Works account and upload their work as a PDF at which point Professor Kim can link to the article from Lib Guides. Publicizing the site was suggested. She also helped to create a Faculty Inquiry Group through CETL to look into student digital engagement with Cultural and Archival Resources. Details on this can be found on the library website. We hope that faculty viewing these sites will be inspired with new ideas as to using the cultural centers within their pedagogy.

The Cultural Liaison was initially developed by the Committee on Cultural and Archival Resources (CAR Committee) to advocate for pedagogy that utilizes the resources of the QCC Art Gallery, Queensborough Performing Arts Center (QPAC), and Kupferberg Holocaust Resource Center & Archives (KHC) and their respective departments.

A survey was conducted by Ian Beckford among the designated Cultural Liaisons ascertaining the work done, as well as the interest/commitment to the responsibilities of the position. Based upon that input and after much discussion and review, the committee believes it is time to end the initiative. In the Spring of 2017 the project ended.

The Committee members and I want to thank all involved for all their efforts in supporting the Cultural Liaisons Pilot Project put forth by our Committee as a way of promoting pedagogy within the Cultural Centers.

We would like to especially thank John Gilleaudeau for all of his work in supporting this effort.

Cary Lane's talk as *The Jacket* exhibit curator demonstrated how the KHRCA is using the NEA endowment to create the curator- and scholar-in-residence programs. Of particular note is the KHRCA's status as a national demonstration site for the NEA. The Committee could help to identify faculty from different departments for these positions.

The Art Gallery's 50th Anniversary will be marked with a very special Goya exhibit slated to open in October of 2018 and that sponsorships are possible. The committee agreed that the angle of the exhibit (Goya as a student) will be effective for pitching the exhibit to instructors across the disciplines. Cary Lane mentioned that CETL would be willing to sponsor a campus integration/best practices event exclusively for the Goya exhibit.

The Art Gallery is preparing to publish a book highlighting the permanent collection (their African art collection, especially) with contributions from academic experts worldwide.

QPAC is now a year-round entity and is hosting several auxiliary programs, including a children's book club, QCC student program, senior program, after-school program, "Meal-and-Show" program, and summer concert series. QPAC has experienced an 11.5% increase in attendance this year, with 62,000 people participating in the auxiliary programs alone. Social media is playing a bigger role in QPAC's marketing and sales ecosystem, with a 70% increase in online traffic and ticket purchase. QPAC will be going through a major ADA renovation and update of equipment next year. To help alleviate the disruption during construction, QPAC plans to convert existing campus spaces in order to accommodate smaller events. Namely, there are tentative plans to use M136 as a temporary theater space named, "The Showroom."

KHC public programs are going well, with high attendance at NEH and community events, including the event at QPAC featuring QCC faculty, a Holocaust Remembrance Day event with MOTYL Chamber Ensemble, and a very effective student-centered collaboration with Queens College on race. The KHC has been visited by over 2000 students this academic year, with a majority visiting "The Jacket" exhibit (often multiple times). The model created by the Curator-in-Residence and the Director of the KHC (Cary Lane and Dan Leshem) will be the new paradigm going forward. That model includes putting all exhibits online to increase outreach and fundraising (as well as save on mail and catalogue expenses). Special thanks to Henry Schein, Inc. for producing beautifully designed marketing packets detailing the KHC's initiatives, exhibits, and programs—all done pro bono.

Demonstrating Pedagogical Use of Cultural Institutions:

Consistent with the mission of the Committee, the Committee the QCC Institutional Repository (IR) CAR Committee space is up and running. Scholars who have benefited from their use of QPAC, the KHRCA and the QCC Art Gallery can upload samples of their work. In doing so it is hoped that this would demonstrate the influence of these institutions as pedagogical tools, while providing encouragement to others to follow in their steps.

It was suggested that an ideal location may be the Repository at the QCC Library, which is part of the Open Source Project on campus.

Any faculty can upload their works to the QCC IR:

<http://academicworks.cuny.edu/qb/>

To be able to upload works, faculty should create an account. It is quite easy and simple.:

http://academicworks.cuny.edu/cgi/login.cgi?return_to=http%3A%2F%2Facademicworks.cuny.edu%2Fcgi%2Fmyaccount.cgi%3Fcontext%3D&context=http://academicworks.cuny.edu

I'd like to let you know that the library LibGuide for the Jacket from Dachau won award for excellence reference services: <http://www.ala.org/news/member-news/2017/03/jacket-dachau-libguide-wins-award-excellence-reference-services>

The Jacket LibGuide: <http://qcc.libguides.com/thejacket>

It was a collaboration with librarians and Professor Cary Lane. Faculty and students can use the LibGuide for the courses.

New Recommendations:

Continue to build the Institutional Repository at QCC-CUNY for the purpose of storing scholarship artifacts by faculty who have utilized the QPAC, the KHRCA, and the QCC Art Gallery, with the help of member/librarian Mi-Seon Kim. The repository is available and individual faculty need only create their own account before accessing and storing works.

Continue to work with Mi-Seon Kim to ensure that works are saved in the Scholarly Works category, with tags and meta-tags for easy search on Google and other search engines. The Committee tentatively decided that the repository would be called “HIPS Using Cultural Resources.”

Former Committee Recommendations/Actions of the Academic Senate /Strategic Plan items/Middle States Items/Steering Committee Charges:

The Committee continues to invite and encourage faculty from varying departments to incorporate the High Impact Practices (HIPS) within their pedagogy involving the Cultural Centers. As an example, HIPS such as Global Diversity and Learning and Service Learning.

John Gilleaudeau resigned as secretary from the committee in Fall 2016. The Committee unanimously voted in Zivah Perel Katz as secretary.

Acknowledgments:

Once more special thanks to Christine Kim, Cary Lane and Ian Beckford for all their contributions to the Committee on Cultural and Archival Resources (CAR).

Many thanks to Vice President Zins, our Cultural Directors, Susan Agin, (QPAC), Dan Leshem,(KHC) and Faustino Quintanilla, (Art Gallery) and the members of this Committee for all their hard work for a productive year and for their support and promotion of our Committee’s work.

We would like to thank the Chairs for all their support of past and ongoing initiatives of the CAR Committee.

Special thanks to Committee secretary, John Gilleaudeau for all his work over the years of service and contribution to the CAR Committee.